

Automobiles for Sale 200 Automobiles for Sale 200

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### GIANT DOLLAR'S WORTH!

- YOUR CAR DOLLARS NEVER BOUGHT MORE! Now's the time to see These Late Model Beauties! Lowest Prices Ever!
- '55 PONTIAC Catalina Coupe. R&H Hydra. 2-tone, w/w, tinted glass. \$1495
  - '57 OLDS Super '88" Holiday sedan. Radio, heater, Hydramatic, J-2 motor power steering, power brakes, 2-tone finish, white wall tires and tinted glass. \$2895
  - '56 OLDS Super '88" Holiday coupe. Radio, heater, Hydramatic, power steering, power brakes, 2-tone finish, white wall tires and tinted glass. \$2095
  - '56 MERCURY Monterey coupe. Mercomatic, radio, heater, power steering, power brakes, 2-tone, white wall tires and tinted glass. \$1895
  - '56 BUICK Super Riviera coupe. Dynaflo, radio, heater, power steering, power brakes, 2-tone finish, white wall tires and tinted glass. \$1795
  - '55 OLDS '88" 4-door sedan. Radio, heater, Hydramatic, 2-tone finish, white wall tires and tinted glass. \$1895
  - '54 OLDS Super '88" Holiday coupe. Radio, heater, Hydramatic, 2-tone, white wall tires and tinted glass. \$1295
  - '55 OLDS '88" 4-door sedan. Radio, heater, Hydramatic, radio, heater, 2-tone finish, white wall tires and tinted glass. \$1395
  - '54 BUICK Super Riviera coupe. Radio, heater, Dynaflo, refrigeration, 2-tone, white wall tires, tinted glass. \$1195
  - '54 DODGE V-8 4-door sedan. Radio, heater, power steering, white walls and tinted glass. \$795
  - '52 OLDS Super '88" Holiday Coupe. \$395
  - '51 OLDS Super '88" 4-door sedan. \$295

**HARBOR MOTOR CO.**  
(Wilmington Oldsmobile)  
Factory Direct Dealers  
230 and 300 W. Anaheim TE 4-1166  
OPEN WEEKDAYS TIL 9 P.M. CLOSED SUNDAYS

### PASCAL DILDAY Lincoln - Mercury

1850 South Pacific  
SAN PEDRO, CALIFORNIA  
Telephone TErminal 3-3577

### INVITATION

Dear Folks of Greater Torrance:  
We sincerely regret that the Lincoln-Mercury dealer that has been serving this area discontinued business at the end of March.  
It is our desire to do everything that we possibly can to take care of the Sales and Service needs of you folks in this area.  
We have been in business in San Pedro (12-minutes from Torrance) since 1934 and have been representing Lincoln-Mercury for nearly 12 years.  
You'll find our sales people are a little old fashioned. They are not the fast talking type, but business men with purpose, morals, and reputation, who will be here to serve you year after year. For any information regarding Continental Lincoln, Mercurys or used cars please call Don, Jim, Bob or Pat.  
Our mechanics are factory trained and all of them have been with us 6 years or more. For all service problems please call Norm, our service manager for over 10 years.  
Please accept our invitation to drive down or phone if we can in any way serve you.

MOST SINCERELY,  
PASCAL DILDAY  
19th and Pacific  
San Pedro, Calif.  
TErminal 3-3577

### Continental - Lincoln - Mercury

### LOW PRICES

- '52 CHEV 4-dr. sedan...\$299
- '53 PONT. 4-dr. sed...\$599
- '53 MERC 2-dr. sed...\$599
- '53 BUICK 4-dr. sed...\$699
- '53 FORD Hardtop...\$799
- '54 CHEV 2-dr. sed...\$899
- '54 DODGE spt. cpe. \$899
- '55 FORD 2-dr. ....\$999
- '55 BUICK Spec. H.T...\$1399

### MORRIS BECK PONTIAC

945 Avalon  
TE 5-3141 Wilmington

### PONTIAC, LATE '56

V-8 Catalina hardtop 2-tone coupe. Has dual range super hydramatic drive, big dual tone radio, forced air heater and defroster, heavy duty premium tires and other extras. Here's the big car sized and comfort with small car economy and the ease of handling. One owner local car. Belonged to a family here in Hermosa who bought it brand new. Come and inspect this BIG BOLD PONTIAC. You are always welcome whether you buy or not. BIG SALE, \$1399 FULL PRICE, \$99 down and small easy payments through bank. FREE 7-day trial exchange and liberal trade. CHOICE OF 50 OTHER PONTIACS BOB BEAVER PONTIAC, 800 Pacific Coast Hwy., Hermosa, FR 4-6931, open Sunday.

### MERCURY LATE 1954

Monterey hard top coupe equipped with Mercomatic drive, big dual tone radio, air vent conditioning, premium almost new white wall tires and other extras. One owner low and lithe with power and luxury shifter! Come and inspect it whether you buy or not! BIG SALE, \$999 FULL PRICE, \$99 down and about \$38 per month through bank. FREE 7-day trial exchange and liberal trade. BOB BEAVER PONTIAC, 800 Pacific Coast Hwy., Hermosa, FR 4-6931, open Sunday.

### at ... Soderstrom FORD

### in ... San Pedro A-1

### Cream of the Crop

### 1949 Dodge

2-door sedan. Radio, heater. This car has the original light blue finish still in excellent condition. Excellent chrome all around. Very good tires. Runs just good as it looks. Be sure and see this mighty package of unused mileage for only \$250

AND MANY MORE  
Open Evenings 'til 8:00 and SUNDAY 10 'til 4 CHAS.

### Soderstrom

"Your Friendly Ford Dealer"  
13th & 16th and Pacific Ave  
TE 2-5315

### PONTIAC, LATE '55

V-8 CATALINA Type coupe. Has dual range super hydramatic drive, big push-button radio, forced air heater and defroster, premium heavy duty whitewall tires and many other extras. Bought new locally by middle class local family who serviced it and took prideful care of it. Has exactly 36,071 miles and its smooth V-8 engine is instant obedience to your every command and PONTIAC Plus will make you want this beauty today! Come and inspect it whether you buy or not. BIG SALE, \$999 FULL PRICE, \$99 down. FREE 7-day trial exchange, liberal trade. CHOICE OF 50 OTHER PONTIACS BOB BEAVER PONTIAC, 800 Pacific Coast Hwy., Hermosa, FR 4-6931, open Sunday.

### VOLKSWAGON sedan, exint. com.

\$1399 or best offer. 2448 Neccc. FR 5-2073

# EASTER BUNNY

## Specials

We back up our Used Cars... We will make your first payment on any car... Purchased from April 1, 1958 to April 6, 1958

### 1954 Plymouth

Belvedere Station wagon. Beautiful baby blue finish with matching interior. Radio, heater, w/w tires, etc. Spotless automobile. Perfect family car. Yours for only \$795

### 1952 Cadillac Conv.

A real prestige automobile. Beautiful yellow finish. Hydramatic, radio, heater, power windows, power seats, white walls, etc. For those who have always wanted a Cadillac this is it! Yours for only \$695

### 1957 Plymouth

Short Suburban four-door. Here is the best that Plymouth makes. Beautiful gold and white finish with spotless original interior. Has Torque-flite, radio, heater, power steering, power brakes, white wall, tinted glass, etc. 9000 original miles. This is better than buying a new one. Yours for only \$2395

### 1953 Dodge

V-8 Coronet 2-door. Automatic transmission, radio, heater, etc. Perfect second car. Priced to sell this week only. Yours for \$395

### 1955 MERCURY

MONTEREY & MONTCLAIR HARDTOPS

Have Merc-o-matic, radio, heater, whitewall tires, power steering. Tremendous color selection. All clean low mileage cars. From—

**\$1095**  
7 to Choose from

### 1955 Ford Ranch Wgn.

V-8. Ford-o-matic, heater, white walls, etc. Beautiful, spotless original light blue exterior with immaculate matching interior. Cleanest '55 Ford wagon in town. See to appreciate. Yours for only \$1295

### 1955 Chev. 4-dr. Sed.

Immaculate family sedan with radio, heater, new seat covers, etc. A money saver for the economical minded buyer. Yours for only \$995

### 1954 Olds 88 Coupe

Hydramatic, radio, heater, whitewalls, etc. Real Thaf's what you will say when you take a look and drive in this exceptionally well care for \$895

### 1952 Hudson Hornet

4-Door sedan. With dual range Hydramatic, R&H stock car champ of 1952. Priced just for you \$395

12-Month or 7000-Mile Warranty

We Give Torrance Trading Stamps

### HERMAN MILLER PLYMOUTH CO.

1311 Cabrillo

FA 8-4014

TORRANCE

FA 8-4014



## The Smart Sign To Follow

### TO RECONDITIONED GUARANTEED USED CAR BUYS!

- 1953 Buick Super Riviera coupe. Equipped with radio, heater, power steering, Dynaflo, 2-tone paint, tinted glass. You give yourself a break without going broke. If you hurry! \$795
- 1957 Chevrolet 2-Door Del Ray. Has Powerglide, radio, heater, E-Z-Eye glass. \$1795
- 1956 Chevrolet Bel-Air hardtop. Powerglide, radio, heater, white wall tires and sparkling 2-tone finish. \$1795
- 1954 Chevrolet Bel-Air sport coupe. Radio, heater, white walls and many other nice features. \$895
- 1956 Volkswagen Sunroof sedan. Low mileage. One owner. New car trade-in. \$1495
- 1957 Ford Fairlane "500" club sedan. Radio, heater, Ford-o-matic, power steering, white wall tires and tinted glass. Drawing room interior. With every comfort accessory. \$1895

## Brokaw Chevrolet

2901 Pacific Coast Hwy. Hermosa Beach FR 2-1151

# VEL'S FORD

formerly OSCAR MAPLES



NOTE TO OUR MANY TORRANCE FRIENDS AND CUSTOMERS:

The Ford Motor Co. has approved the name change of Oscar Maples' Ford to VEL'S FORD SALES COMPANY.

I want to personally thank one and all of you wonderful friends and customers for your patronage in the past and I am looking forward to seeing you again and again.

Sincerely,  
VEL MILEICH,  
President.

## 2 CONVENIENT LOCATIONS

### TORRANCE LOT

1420 Cabrillo  
FR 8-5014

### WALTERIA LOT

101 Hwy. & Hawthorne Blvd.  
FA 8-8488

- '53 DE SOTO . . . . . \$599  
Firedome V-8. Power steering, Powerlite, radio, heater. New finish. Ideal family car.
- '56 FORD . . . . . \$49 per mo.  
V-8 2-door Fairlane Victoria. Hardtop. Original red and black finish. Ford-o-matic, radio, heater, white walls. 1 owner. Just 13,000 actual miles. Like new in every way!
- '57 FORD . . . . . \$1725  
V-8 "300". Custom 2-door. Original pale blue finish. A nice family car.
- '57 FORD . . . . . \$48.75  
F-100 1/2-ton pick-up. Near new 2-tone green and white. Ford-o-matic drive. Factory warranty.
- '57 FORD . . . . . SAVE \$1400  
V-8 Country sedan. 9-passenger. Original mocha brown and white turtone. Ford-o-matic drive. T-Bird engine. Radio, heater, perfect inside and out. Save \$1400.
- '56 CHEVROLET . . . . . \$1499  
V-8 club sedan. Perfect. Black and white finish. Powerglide. Radio and heater, white tires, 1 owner and a beauty.
- '55 FORD . . . . . \$1299  
V-8, 4-door, 6-passenger Country Sedan. Light blue and white turtone. Ford-o-matic drive. Radio, heater, new whitewall tires. Perfect for your vacation.
- '56 FORD . . . . . \$1499  
V-8 Fairlane Victoria hardtop. Lite green finish. Ford-o-matic, power steering, radio, heater, whitewall tires. Local owner. Reduced!
- '55 FORD . . . . . \$1399  
V-8 Fairlane Sunliner convertible. Ford-o-matic drive. Push button, radio, heater, all vinyl exterior, new top. Really sharp. This week end only.
- '54 MERCURY . . . . . \$1099  
Monterey hardtop. Merc-o-matic drive, power steering, radio, heater, white finish. None nicer anywhere. Vel's Special!
- '56 CHEVROLET . . . . . \$1499  
Bel-Air hardtop, V-8, power pack, gas saving over-drive, radio, heater, white walls. Jet black finish, one owner, really sharp.
- '56 FORD . . . . . SAVE \$200  
V-8 Ranch Wagon, 6-passenger. Beautiful gold and white finish, all vinyl interior, 15,000 actual miles. Sold new by us.
- '51 STUDEBAKER . . . . . \$399  
V-8 Commander. 4-door sedan, automatic transmission, radio, heater, white wall tires. A nice second car. No money down, \$29 per month.
- '51 PLYMOUTH . . . . . \$24 per mo.  
Sedan, radio, heater, custom seat covers. No money down. \$24 per month, includes taxes and license.
- '53 PACKARD . . . . . \$799  
Custom 4-door, automatic transmission, radio, heater, power brakes, 2-tone green. Nice family car.
- '53 OLDSMOBILE . . . . . \$899  
"98" 4 door. Power steering, hydramatic, radio and heater. Original light tan finish. Autoronic eye.
- '54 FORD . . . . . \$999  
V-8 Victoria hardtop, Ford-o-matic, radio, heater, tinted glass, all vinyl interior, w/w tires, 2-tone green and white. Really clean.
- '53 CHEVROLET . . . . . \$799  
1/2 ton pick-up. Radio, heavy duty rear bumper, new red finish.
- '56 FORD . . . . . \$999  
1/2 ton pick-up. 1 owner, new light green finish, re-conditioned and ready to work.
- '54 STUDEBAKER . . . . . \$999  
Conestoga Station Wagon. Automatic transmission, radio, heater, w-w tires, all vinyl interior. This week only.
- '50 CHEVROLET . . . . . \$299  
4-door sedan, radio, heater, clean inside and out. If you want a good second car don't miss this one.

20 1957 FORDS EXECUTIVE CARS AND DEMONSTRATORS. All must be sold this week end. All body styles to choose from... Full Factory Warranty

HUGE SAVINGS 25 to Choose From

Before You Buy or Sell... See Vel

**V** values **V** Guaranteed  
**E** xceptional **E** Allowances  
**L** owest **L** Prices  
**S** uper **S** Service

## FORD

SALES CO. FA 8-8488 FA 8-5014  
CLOSED EASTER SUNDAY  
Open Evenings Til 10:00